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In Today's Job Search, Keywords are Key to Success

Hardwick, MA – July 24, 2007 – If you haven't had to look for a job in the past few years, you may be surprised by how much the search process has changed. A resume is no longer a chronological listing of employment history, education and references, but a marketing document designed explicitly for the goal of landing an interview. Today many companies won't even look at a resume that's faxed or mailed to them without having been requested. Hiring managers take 8-10 seconds to skim a resume and decide if they want to read further. Your choice of words, therefore, is vital. "The ability to communicate effectively in all stages of a job search is key to getting the job you want," says Joanne Meehl, career transition management consultant and author of *The Resume Queen's Job Search Thesaurus and Career Guide for Professionals* (Satya House Publications, 2007).

The Resume Queen's Job Search Thesaurus and Career Guide for Professionals is a unique handbook created specifically for professionals in a job search today. Although organized like every other thesaurus, it has a twist. It contains only words that are relevant to a job search and, unlike other thesauri, contains practical suggestions to enhance your ability to "sell" yourself more effectively, before and after the interview, so you can land the job of your dreams.

"Every job hunter, every recruiter and every human resources person needs this book – not only the handy reference we all have been waiting for, but full of support we all need, especially when out there job hunting," says Dr. Paul Powers, best-selling author of *Winning Job Interviews*.

The Resume Queen's Job Search Thesaurus and Career Guide is scheduled for publication in September 2007 and will be available at bookstores and online retailers including Amazon.com and barnesandnoble.com.

About the Author: Joanne Meehl, aka The Resume Queen, has over twenty years experience in career transition and job search consulting. She is the President of Meehl and Balzotti Career Services, with offices in Worcester and Westborough, MA. She is also a widely published essay writer whose work has appeared in *The Washington Post*, *The Boston Globe*, and elsewhere.

Book Summary:

The Resume Queen's Job Search Thesaurus and Career Guide for Professionals

Author: Joanne Meehl

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